

THE "BTN BIG 10K SPIRIT AWARDS PHOTO CONTEST" OFFICIAL RULES

No purchase necessary to enter or win. Purchase does not increase chances of winning. The "BTN Big 10K Spirit Awards Photo Contest" (the "Contest") and any advertisement relating thereto is intended for participation only by legal residents of the United States (the "Territory"). This Contest shall be construed according to, and governed exclusively by, California State law. Do not participate in this Contest if you are not a legal resident of the Territory; physically located in the Territory at the time of entry or do not fall within the eligibility requirements set forth in these Official Rules below. VOID WHERE PROHIBITED BY LAW.

1. DESCRIPTION OF THE CONTEST: The "BTN Big 10K Spirit Awards Photo Contest" (the "Contest") is sponsored by Big Ten Network, LLC ("Sponsor") located at 600 West Chicago Avenue, Suite 875, Chicago, Illinois 60654. The Contest is a photo competition related to Sponsor's coverage of the BTN Big 10K Race and any ancillary programming related thereto (the "Programs"). The two (2) Winning Contestants (as defined in section 7) of the Contest will be announced on or about August 6, 2017, and will receive a prize as more specifically described below. The Contest begins and ends on July 23, 2017 (such entire period of time referred to hereinafter as the "Contest Period"). By participating in this Contest, each entrant unconditionally agrees to abide by these Official Rules and the decision of Sponsor, which shall be final and binding in all matters relating to this Contest.

2. WHO MAY ENTER: The Contest is open only to those legal residents of the United States who are thirteen (13) years of age or older at the time of entry, in attendance at the 2017 BTN Big 10K Race, which will take place on July 23, 2017, have a valid account on Twitter.com ("Twitter") or Instagram.com ("Instagram"), and have permission from their parent and/or legal guardian, if, and, as applicable. Obtaining a Twitter or Instagram account is free. To obtain a Twitter account, go to www.twitter.com (the "Twitter Website") and follow the instructions to create a Twitter account ("Twitter Account"). To obtain an Instagram account, go to www.instagram.com (the "Instagram Website") and follow the instructions to create an Instagram account ("Instagram Account"). Officers, directors, and employees of Sponsor, Twitter, Instagram, Fox Cable Network Services, LLC, Fox Entertainment Group, and The News Corporation, Inc. and each of their parent, subsidiary and affiliated companies, advertising, promotion, production services, fulfillment agencies, legal advisors, web masters, and web suppliers (collectively, the "Promotion Entities") and each of their immediate family members (children, spouse, parents, siblings) and individuals residing in their same household, whether or not related are ineligible to enter the Contest or win the prize. By participating in this Contest, each entrant unconditionally agrees to abide by these Official Rules and the decisions of the Sponsor and/or judges, which shall be final and binding in all matters relating to this Contest. Eligibility determinations will be made by Sponsor in its discretion and such decisions shall not be subject to challenge or appeal. Your Twitter Account will be governed by the Twitter terms of service, which are located at <http://twitter.com/tos>. Your Instagram Account will be governed by the Instagram terms of service, which are located at <http://instagram.com/about/legal/terms>. Entrants should read the terms and conditions that apply to Twitter, and/or Instagram or any other third party services or applications that the entrants download or use in connection with the Contest. Sponsor is not responsible for the conduct of such third parties. **This Contest is in no way sponsored, endorsed or administered by, or otherwise associated with, Twitter or Instagram. You understand that you are providing your information to Sponsor and not to Instagram or Twitter. Neither Twitter nor Instagram is affiliated with this Contest in any way and neither Twitter nor Instagram is responsible for the administration of the Contest or the awarding of prizes.** The potential prizewinner of this Contest may be required to show proof of residency.

3. WHEN TO ENTER: No purchase necessary to enter or win. The Contest begins at 05:01:01 a.m. central time ("CT") on July 23, 2017, and ends at 11:59:59 p.m. CT on July 23, 2017. The Contest shall consist of a Contest registration period (the "Registration Period"), a Contest judging period (the "Judging Period"), and the Contest prizewinners determination date (the "Determination Date") as set forth in the chart below. All entries must be received by the end of the Registration Period in order to be eligible. Sponsor shall be the official timekeeper for all entries in this Contest.

REGISTRATION PERIOD START DATE/TIME	REGISTRATION PERIOD END DATE/TIME	JUDGING PERIOD START TIME	JUDGING PERIOD END TIME	DETERMINATION DATE
07/23/17 at 05:01:01 a.m. CT	07/23/17 at 11:59:59 p.m. CT	07/24/17 at 12:00:01 a.m. CT	08/05/17 at 11:59:59 p.m. CT	08/06/17

4. HOW TO ENTER. To enter the Contest, Twitter Account or post from your Instagram account the official hashtag "#BTNBIG10KCONTEST" and one (1) photograph taken at the BTN Big 10K Race (the "Entry") directly to Sponsor's Twitter

Account located at @BigTenNetwork or Sponsor's Instagram Account located at @bigtennetwork. Each Twitter Entry or Instagram Entry **must** include the official hashtag "#BTNBIG10KCONTEST" along with one (1) photograph taken at the BTN Big 10K Race and be sent directly to Sponsor's Twitter Account or Instagram Account in order to be eligible for entry into the Contest. Each Entry will then be judged according to the Judging Criteria set forth below in paragraph 8 hereinbelow. If you post updates to or receive updates from Twitter or Instagram via your wireless phone, standard message and data rates will apply. You can also follow @bigtennetwork on the Twitter Website or the Instagram Website. Check with your service provider for details. Be sure your Account information is up to date because that information will be used to contact you if you are selected as a potential winner. Each eligible Entry will receive one (1) entry into the Contest. Only Twitter Entries or Instagram Entries will be deemed eligible. **There is a limit of one (1) entry per person, per Twitter and/or Instagram Account throughout the entire Contest Period.**

All Entries become the exclusive property of Sponsor and will not be acknowledged or returned. As permitted by law, each entrant agrees that personal information collected in connection with this Contest may be shared with the Promotion Entities and Sponsor's other promotional partners to contact you regarding promotional updates, information, messages, and for other reasons via electronic and/or ordinary mail and, will be used by Sponsor and such promotional partners in compliance with their respective privacy practices. Entry must be made by entrant, only in the manners as set forth herein. All other methods of entry are considered void. Multiple entrants are not permitted to share the same Twitter Account or Instagram Account. Any attempt by any participant to obtain more than one (1) entry by using multiple/different Twitter Accounts, Instagram Accounts, identities, registrations or logins, or any other methods will be declared void and as such deemed ineligible for this Contest. Any entrant who attempts to repost the same Tweet or Instagram post repeatedly will be deemed ineligible.

Sponsor may prohibit an entrant from participating in the Contest if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor or its agents, or if entrant violates the Twitter or Instagram terms of service or any applicable policies or has or has attempted to submit malicious code, .exe files, or any file that contains malicious code.

5) SUBMISSION REQUIREMENTS. Each photograph that is entered into the Contest must meet ALL of the "**Submission Requirements**" to be considered (a photograph that includes the hashtag #BTNBIG10KCONTEST and sent directly to Sponsor's Twitter Account located at @BigTenNetwork or Sponsor's Instagram Account located at @bigtennetwork and meets all such requirements will be referred to as a "**Submission**") and any Submission that, in Sponsor's good faith judgment, violates the below noted criteria will be disqualified and/or discarded. To enter the Contest, each entrant must meet the following criteria: (i) include the hashtag #BTNBIG10KCONTEST; and (ii) a photograph that represents their general expression of support for the BTN Big 10K Race or their favorite participant in the BTN Big 10K Race (e.g., face painting, signs, special colors, wardrobe, etc.). Each entrant's photograph entered into the Contest must illustrate entrant's BTN Big 10K Race spirit and general expression of support for the BTN Big 10K Race or their favorite participant in the BTN Big 10K Race and will be judged according to the Judging Criteria (as defined in paragraph 8 below). Each entrant agrees to the terms and conditions of these Official Rules, and further represents and warrants that entrant has the authority to grant the permission and rights granted herein, and that no other permission is required to grant such rights, and entrant hereby irrevocably grant Promotion Entities the right, but not the obligation, to use entrant's Submission photograph, entrant's name, voice, and likeness and address (city, state, and zip code) (collectively "**Attributes**"), and any statements made by or attributed to entrant, for advertising and promotional purposes in any and all media, now known or hereafter devised, without notice, review, or approval, in perpetuity and throughout the universe without further compensation, and entrant hereby release the Promotion Entities and their respective parent, subsidiaries and affiliated companies, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents from all claims arising out of any such use.

All Submissions must meet the Submission Requirements. The Submission must (i) not infringe upon any third party intellectual property rights, or violate any law, and as of the date of Submission, not be the subject of any actual or threatened litigation or claim; and (ii) be suitable for publication (i.e., no nudity, profanity, obscene gestures, any depiction of real or simulated sexual acts, graphic or gratuitous violence, dangerous or illegal acts, no provocative, offensive, indecent, defamatory or libelous material) in Sponsor's sole and absolute discretion. Submissions that do not conform to these requirements will be disqualified. The Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by any technical or human error or any other intentional, casual, or inadvertent misconduct, which may occur in the processing of the entries in the Contest. The Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. The use of any device to automate the entry process is prohibited. All information and tangible materials submitted to Sponsor will not be returned. No correspondence will be acknowledged or entered into.

6) LICENSE: Each entrant shall retain all ownership rights in the entrant's Submission. However, by submitting the Submission in to the Contest, entrant hereby grants to Promotion Entities a worldwide, perpetual, non-exclusive, royalty-free,

sublicenseable and transferable license to use, reproduce, distribute, prepare derivative works of, display, and perform the Submission in connection with the Contest, and Promotion Entities (its successors' and affiliates') business, including without limitation promotion and redistributing part or all in the Programs or of any of Big Ten Network programming (and derivative works thereof) in any and all media formats and through any and all media distribution. Promotion Entities have the absolute right to edit and/or alter any Submission. Promotion Entities reserve the right to use (or not use) each entrant's Submission at all and/or as little of the Submission as it so chooses.

7) WINNER SELECTION AND NOTIFICATION: Following the Judging Period, two (2) prizewinners will be selected by qualified judges; who shall be determined by Sponsor in its sole and absolute discretion and such determination shall be final and binding. Each entrant's Submission will be judged according to the Judging Criteria set forth in paragraph 8 herein below. The selected prizewinner will be announced on or about August 6, 2017. Additionally, the potential prize winner may be notified via direct message on Twitter or Instagram to the Twitter Account or Instagram Account used to enter the Contest. Each potential prize winner will be required to respond within twenty-four (24) hours to Sponsor via direct message or any other method in which Sponsor in its absolute discretion deems appropriate with the required information. Time is of the essence in awarding the prize. Noncompliance within this time period will result in disqualification and alternate potential winners may be selected. If potential Prizewinners cannot be reached, are found to be ineligible, cannot or do not comply with these Official Rules, or if prize or prize notification is returned as undeliverable, the potential prize winners will be disqualified and time permitting, at Sponsor's sole discretion, an alternate potential prizewinner may be selected from the remaining eligible entries, using the Judging Criteria set forth herein below. Winners will be subject to verification. The determination for the winning Submission shall be made by Sponsor and/or its designee in its or their sole discretion, and such determination shall be final and binding. All information and tangible materials submitted to Sponsor will not be returned. No correspondence will be acknowledged or entered into. **TIE BREAKER:** In the event that the Contest ends in a tie, the entrant who entered the Contest first will then be declared as a Winning Contestant. Subject to the timely return of all required documents as set forth below and compliance with these Official Rules, the entrants who submitted a winning Submission will be declared as a Contest winning contestant (each a "**Winning Contestant**" collectively "**Winning Contestants**") The Winning Contestant with the highest score will be entitled to receive admission for two (2) to the 2017 Big Ten Football Championship game ("Football Grand Prize"). The total Approximate Retail Value ("ARV") for the Football Grand Prize is Three Hundred Fifty Dollars (\$350). The Winning Contestant with the second highest score will receive two (2) all-session passes to the 2018 Big Ten Basketball Tournament ("Basketball Grand Prize"). The ARV for the Basketball Grand Prize is Seven Hundred Fifty Dollars (\$750). The total ARV should all prizing be awarded in connection with this Contest is One Thousand One Hundred Dollars (\$1,100). The Winning Contestants are solely responsible for all other expenses not specified herein as being awarded including without limitation, transportation, delivery, processing, and handling fees, parking, food and beverages, gratuities, and/or personal purchases. For purposes of clarity and without limitation, ground transportation will not be provided as part of any prize awarded herein. Sponsor is not responsible for game delays, game schedule changes, or cancellations. The 2017 Big Ten Football Championship admissions and the 2018 Big Ten Network Basketball Tournament all-session passes are subject to all terms and conditions generally applicable thereto and printed thereon and are non-transferable and will be deemed void if sold, transferred, auctioned or assigned to any third party.

If applicable to any prize awarded herein, the prizewinner's companion must be eighteen (18) years of age or older in order to participate in the prize activities or if such companion is under the age of eighteen (18) the prizewinner must be such companion's parent or legal guardian to participate in the prize activities. In the event that a Winning Contestant and/or his or her companion engages in behavior that, as determined by the Sponsor in its sole discretion, is obnoxious or threatening, illegal or that is intended to annoy abuse, threaten or harass any other person, the Sponsor reserves the right to terminate or refuse admittance to the event, in whole or in part, and send the Prize winner and/or his or her companion home with no further compensation.

8) JUDGING PHASE: During the Judging Phase, qualified judges, selected at Sponsor's sole discretion, will review each Submission to ensure that they comply with the Submission Requirements as stated in these Official Rules. Each Submission must represent the entrant's BTN Big 10K Race spirit and general expression of support for the BTN Big 10K Race or their favorite participant in the BTN Big 10K Race. Each entrant's Submission will be judged based upon the following criteria (i) fifty percent (50%) wardrobe (e.g., jerseys and team colors, etc.); (ii) twenty-five percent (25%) creativity and innovative approach; and (iii) twenty-five percent (25%) spirit and general expression of support for the BTN Big 10K Race or their favorite participant in the BTN Big 10K Race (collectively, "**Judging Criteria**").

9) SPONSOR'S RIGHT TO DISQUALIFY: At any time during the Contest, Sponsor reserves the right, in its sole and absolute discretion, to disqualify and remove any Submission that it believes contains any inappropriate content, infringes the rights of any third party, or otherwise does not meet the Submission requirements or any other requirements in these Official Rules. The decisions of the Sponsor on this and all matters relating to the Contest are final and binding.

10) RULES GOVERNING WINNER: Eligibility, age, and all claims made by the Winning Contestants are subject to verification. Sponsor, the Promotion Entities, and their agents are not responsible for fraudulent communications including

without limitation phone calls, e-mails, and mail made or sent to entrants. It is the sole responsibility of each entrant to notify Sponsor in writing if the entrant changes his/her contact information by writing to "BTN Big 10K Spirit Awards Photo Contest" c/o Big Ten Network, LLC, 600 West Chicago Avenue, Suite 875, Chicago, Illinois 60654. The Promotion Entities shall have no liability for any Winning Contestant notification that is lost, intercepted, or not received by the potential Winning Contestant for any reason. The Winning Contestants may be required to execute and return an Affidavit of Eligibility and a Liability/Publicity Release within the timeframe indicated on the documents. If a selected Winning Contestant cannot be contacted, is ineligible, fails to claim the Contest prize, and/or fails to return any Affidavit of Eligibility and Liability/Publicity Release (if required) within the applicable time period, Sponsor may elect to disqualify the selected Winning Contestant, who will then forfeit his or her right to receive a Contest prize. Except where such condition is expressly prohibited by law, the Winning Contestants' entry and acceptance of the Contest prize constitutes permission for the Sponsor and its agents to use said Winning Contestants' name, screen name, voice, likeness, statements, biographical information, and/or city and state address for all purposes including but not limited to the advertising and promoting of the Contest, the website (if any), the Programs, or any other promotion, contest or sweepstakes sponsored by the Promotion Entities without any limitation, notice, or further compensation, in any and all media, worldwide, in perpetuity.

11) DATES & DEADLINES/ANTICIPATED NUMBER OF ENTRANTS. Because of the unique nature and scope of the Contest, Sponsor reserves the right, in addition to those other rights reserved herein, to modify any date(s) or deadline(s) set forth in these Official Rules or otherwise governing the Contest. Sponsor cannot accurately predict the number of entrants who will participate in the Contest.

12) REPRESENTATIONS AND WARRANTIES/INDEMNIFICATION. Each person who enters this Contest represents and warrants to Sponsor as follows: (i) the Submission neither infringes upon nor violates the intellectual property rights or other rights of any other person or entity; (ii) the Submission does not and will not violate any applicable laws; (iii) meets the Submission Requirements set forth above; and (iv) that the activities, which are intended as part of participation in the Event are inherently dangerous, and each entrant shall hold the Promotion Entities harmless from and against any claim, demand, liability or judgment, including reasonable attorneys' fees and court costs, arising out of any injuries sustained by entrant while participating in the Event. Each Submission must not contain any unauthorized third party owned material, including, but not limited to, trademarks, logos, depictions of actors and the like. Further, entrants will furnish to Sponsor, upon Sponsor's request, any documentation, substantiation, and releases necessary and reasonably required to prove, confirm, verify, and substantiate entrant's compliance with any or all of the terms and conditions of these Official Rules, including without limitation the foregoing representations and warranties. Additionally, entrant represents and warrants that he or she will not have and will not acquire any trademark rights, copyrights, or any other rights in Sponsor's trademarks, trade names, logos or other intellectual property. Sponsor specifically reserves all its rights to protect its intellectual property against any infringement or other illegal or improper use. Each entrant hereby agrees to indemnify and hold the Promotion Entities harmless from and against any and all third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations or agreements of entrant hereunder.

13) GENERAL PRIZE CONDITIONS: Eligibility, age and all claims made by a Winning Contestant are subject to verification. Sponsor and its agents are not responsible for fraudulent communications including without limitation phone calls, mail, and e-mails made or sent to entrants. Winning Contestants may be required to execute an Affidavit of Eligibility, a Liability Release and where imposing such condition is legal, a Publicity Release ("**Prize Claim Documents**"). If a Winning Contestant is not of legal age of majority in his or her state of residence (a "**Minor**"), the applicable Contest prize will be awarded in the name of the parent or legal guardian of such Winning Contestant, or the parent or legal guardian of such Winning Contestant will be required to ratify and sign Prize Claim Documents. The Prize Claim Documents must be returned within the time frame indicated on the documents. If any potential Winning Contestant (or, in the case of a Minor, such Minor Winning Contestant's parent or legal guardian) fails to return such documents within the prescribed time, or if a potential Winning Contestant is found to be ineligible, or if he/she does not comply with these Official Rules, then such potential Winning Contestant will be disqualified and the prizewinner may be selected from the remaining entrants, using the Judging Criteria set forth in paragraph 8 hereinabove. All applicable U.S., Federal, state, and local taxes, duties, or other taxes or fees are the sole responsibility of the Winning Contestants, who may be issued a 1099 IRS tax form for the ARV of any awarded prize.

Depiction of the prize in any advertising, promotional materials, or on the Contest website (if any) may not reflect the actual Prize delivered to a Winning Contestant. Sponsor or its agents shall not be responsible for delays in delivery of any Contest prize once it has been shipped by Sponsor or its agent. Winning Contestants shall bear all risk of loss or damage to the Contest prize after it has been delivered to the Winning Contestants. Winning Contestants cannot assign or transfer any Contest prize to another person or entity and is not entitled to cash in place of any Contest prize. The Contest prizes are subject to availability and Sponsor in its sole discretion may substitute cash or a different prize of approximately equal or greater retail value except where prohibited by law. No transfer, substitution, or cash equivalent for a Contest prize is allowed except at Sponsor's sole discretion due to a Contest prize unavailability and then only for a prize of equal or greater value.

14) CONDITIONS OF PARTICIPATION: This Contest is subject to all applicable federal, state, and local laws. Each entrant hereby: (i) agrees that the Promotion Entities and their respective parent, subsidiaries and affiliated companies, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents will have no liability whatsoever for, and shall be held harmless by participants against any liability for any injuries, losses or damages of any kind to person(s), including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Contest or any Contest-related activity, or for any typographical or other error in the printing, offering or announcement of any prize; (ii) releases the Promotion Entities, their parent companies, subsidiaries, distributors, affiliates, advertising and promotion partners, fulfillment and/or judging agencies, retailers, franchises, agents and their estate and/or family members from all liability, claims, action, or proceedings relating to this Contest and from injuries or damages arising in connection with or relating to participation in this Contest, or use or misuse of the prize; and (iii) waives any right to claim ambiguity in the Contest or these Official Rules. Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Contest, to void suspect entries and/or cancel, terminate or suspend any portion of this Contest should a virus, bugs, non-authorized human intervention or other causes beyond the control of Sponsor corrupt or impair the administration, security, fairness or proper play of the Contest and, in any such event, at its discretion, select winners from eligible, non-suspect entries received prior to the event requiring such termination, cancellation or suspension. This Contest may not be used for any form of gambling.

15) IMPORTANT: PLEASE READ - GENERAL RELEASE AND LIMITATIONS ON LIABILITY. By entering the Contest, entrants agree that: (i) any and all disputes, claims, and causes of action arising out of or connected with the Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event will attorneys' fees be awarded or recoverable; and (iii) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby knowingly and expressly waives all rights to seek, punitive, incidental or consequential damages and/or any other damages, other than actual out-of-pocket expenses, and/or any and all rights to have damages multiplied or otherwise increased. Each entrant acknowledges and agrees that the Promotion Entities, its agencies, web masters/suppliers, contractors and vendors are not responsible for any costs, injuries, losses, or damages of any kind arising from or in connection with: (a) incomplete, lost, late, misdirected, or illegible entries or for failure to receive entries due to any cause, including without limitation human, transmission, or technical problems, failures, or malfunctions of any kind, whether originating with sender, with Sponsor, or otherwise, that may limit an entrant's ability to participate in the Contest; (b) incorrect or inaccurate information whether caused by internet users, or by any equipment or programming associated with or utilized in connection with this Contest and assume no responsibility for any error, omission, malfunction, interruption, deletion, defect, or delay in operation or transmission, communications line failure, theft, or destruction or unauthorized access to, tampering, or hacking; (c) any injury or damage resulting from participation in the Contest and/or the use and/or misuse of any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to, loss or destruction of property, or any claims, costs, injuries, losses, or damages related to or based on the entrant's rights of publicity or privacy); or (d) the entrant's claim that he or she has somehow been defamed or portrayed in a false light. Sponsor and Promotion Entities assume no responsibility for any damage to an entrant's computer system, which is occasioned by accessing the website (if applicable), or participating in the Contest, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature, or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right, at its sole discretion, to disqualify any entrant it finds to be tampering with the Submission process or operation of the Contest or to be acting in an unsportslike or disruptive manner, or with intent to threaten, abuse or harass any other person. If, for any reason, this Contest is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes which, in the sole opinion of the Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this Contest and determine winner from all eligible Submissions received prior to action taken, or as otherwise deemed fair and equitable by Sponsor.

GOVERNING LAW: ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE CONTEST OR IN CONNECTION WITH ANY SUBMISSION OR OTHER MATERIAL SUBMITTED IN CONNECTION WITH THE CONTEST, SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF CALIFORNIA WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS. THE INVALIDITY OR UNENFORCEABILITY OF ANY PROVISION OF THESE RULES SHALL NOT AFFECT THE VALIDITY OR ENFORCEABILITY OF ANY OTHER PROVISION. IN THE EVENT THAT ANY PROVISION IS DETERMINED TO BE INVALID OR OTHERWISE UNENFORCEABLE OR ILLEGAL, THESE RULES SHALL OTHERWISE REMAIN IN EFFECT AND SHALL BE CONSTRUED IN ACCORDANCE WITH THEIR TERMS AS IF THE INVALID OR ILLEGAL PROVISION WERE NOT CONTAINED HEREIN.

IN NO EVENT WILL SPONSOR, PROMOTIONAL ENTITIES, THEIR PARENT, AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, THEIR ADVERTISING OR PROMOTION AGENCIES, WEB MASTERS/SUPPLIERS, VENDORS, CONTRACTORS OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR PARTICIPATION IN THE CONTEST. WITHOUT LIMITING THE FOREGOING, **ALL PRIZES AND EVERYTHING IS PROVIDED "AS IS," WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND THE PROMOTION ENTITIES HEREBY EXPRESSLY DISCLAIM ALL IMPLIED WARRANTIES, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.** SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE RIGHT IS RESERVED TO SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.

16) LIST OF WINNERS: To obtain a copy of these Official Rules or any legally required winner's list, please visit <http://www.btn.com>. These Official Rules may not be available following the end of the Contest Period. Any legally required winners' list may be available for a period of thirty (30) days following the end of the Contest Period.

17) PRIVACY POLICY: Any personal information supplied by a Sweepstakes entrant to Sponsor will be subject to Sponsor's privacy policy posted at <http://btn.com/about/btn-privacy-policy> ("**Privacy Policy**"). By entering the Contest, each entrant grants Sponsor permission to share your email address and any other personally identifiable information with the other Promotion Entities for the purpose of Contest administration and prize fulfillment. Sponsor will not sell, rent, transfer or otherwise disclose your personal data to any third party other than as explicitly described herein or in the Privacy Policy.